

A B O U T A R E N A A N I M A T I O N

Arena Animation - India's premier Media and Entertainment training institute offers power-packed programs that help shape a student's creative career.

With tailor-made programs catering to specific domains, Arena Animation trains students in industry-relevant, employment-oriented skills through the most advanced tools and technologies with the help of expert faculty.



The M&E industry is expected to provide

6.5 million jobs by 2022.

Source: Economic Time

Internet users are expected to reach 829 million by 2021.

Source: FICCI-EY Report 2018

The Indian Digital Advertising industry is expected to reach INR 539 million by 2024.

Source: FICCI-EY Report 2018

The M&E industry is growing at 13.5% per annum and is expected to reach

INR 3.07 trillion in 2024.

Source: FICCI-EY Report 2018

The Indian animation and VFX industry is growing in excess of **20%**.

Source: Times of India

India's online gaming industry is estimated to reach INR 11,400 crore by 2023.

Source: FICCI-EY Report 2018

OTT video revenue for M&E is expected to reach INR 2.2 trillion in 2022.

Source: FICCI-FY Report 201

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The global UX-UI market size is expected to reach US\$ 300 million by 2024.

Source: FICCI-EY Report 2018



GROW AS YOU GO WITH ARENA ANIMATION

As the industry grows, so do the number of job opportunities. By training with Arena Animation, students can capitalize on this industry growth, and pursue a successful career and life. Our huge network recruiters and partner companies enable us to provide jobs for our students, and in turn, help them achieve their true creative potential.

WHAT'S MORE?

Latest tools & technologies

Skill enhancement

Real-time exposure

Pre-interview preparations

Right platform to showcase talent



STRONG NETWORKS LEAD TO PROMISING OPPORTUNITIES.

Through an elaborate business network, Arena Animation's dedicated Placement Cell ensures that students find a job at a reputed company based on their skill set upon completing the program.

Adnet Global | Amazon.in | Ananta Games | Animatzione | Cimpress | Computer Film Company Studio | Crazy Animation

Crazy Cub Animation | Decathlon | Digital Design | Digitoonz Media & Entertainment | Double Negative | Esolz Technologies

Exigent3D | Firefly Interactive | Focus Animation | Fountainhead | Franchise India Holding | Future Works | Golden Robot Animation

Hih7 Webtech Private Limited | Hoichoi | Jaquar and Company | Lakshya Digital | Maya Digital Studios | Mayabious | Motion Picture Company

NextGen Shopping | Powerweave | Prime Focus | Prismart Global | Probability Gaming Studio | PricewaterhouseCoopers & Lybrand

Reach Local | Rockstar | Simulanis Solutions Pvt. Ltd. | Sparrow Interactive | Splat Studio | Studio Color Cards | SVFX Animation Studio LLP

Technicolor | Torrecid International | Trace VFX | Vizent Technologies | Wackytoon Studio | Wipro



ANIMATION PRIME

ANIMATE YOUR SUCCESS STORY

Animation Prime is a comprehensive program in the fundamentals and techniques of animation, that provides understanding of the latest softwares and tools used in the process of animation in the industry.

Animation Prime comprehensively trains students in a duration of three terms:

TERM 1

Concepts of Graphics and Illustrations
Typography Design
Digital Illustrations
Concepts of Cinematography &
Photography
Concepts of 2D Digital Animation
Art of Storytelling & Script Writing
Anatomy Study
Character Design
Digital Painting
Audio-video Editing
Storyboarding and Animatics
Application of 2D Animation Principles
Design Portfolio

TERM 2

Clay Modeling and Animation
3D Basics - Modeling to Animation
Digital Modeling with 3ds Max
Lighting and Texturing Models with
3ds Max
3D Motion Graphics with 3ds Max
Rendering with 3ds Max V-Ray
Digital Compositing
3D Animation Portfolio

TERM 3

3D Basics - Modeling to Animation
Digital Modeling with Maya
Digital Sculpting
Texturing 3D Models with Maya
Lighting and Rendering Models with
Maya
Rigging 3D Models with Maya
3D Character Animation
FX, Dynamics and Simulation
Matchmoving and Camera Tracking
Crowd Simulation
Working with Arnold Renderer
Specialisation & Digital Portfolio
Development (Choose 1 elective)

JOB PROFILES

3D Animator | 3D Modeler | Lighting Artist | Texturing Artist | Rendering Artist | Compositor | Storyboard Artist | Video Editor | Rigging Artist | Illustrator | Graphic Designer

SOFTWARES

Adobe Illustrator CC / Inkscape | Adobe Photoshop Extended CC / PixIr

Adobe Audition CC / Audacity | Adobe Premiere Pro CC / VSDC Video Editor / OpenShot

Adobe Animate CC | Stop Motion Pro / MonkeyJam / Stop Motion Studio

3ds Max 2018 / Blender | 3ds Max 2018 with V-Ray | Golaem Crowd

Adobe After Effects Professional CC / Natron | Maya Unlimited 2018 | ZBrush 4R8

Arnold Renderer for Maya



V F X P R I M E

TRANSFORM THE ORDINARY INTO EXTRAORDINARY

VFX Prime is a comprehensive program that covers visual effects for advertising, television productions, film making and makes you a job-ready VFX professional.

TERM 1

Concepts of Graphics and Illustrations

Typography Design

Digital Illustrations

Concepts of Cinematography &

Photography

Concepts of 2D Digital Animation

Art of Storytelling & Script Writing

Anatomy Study

Character Design

Digital Painting

Audio-video Editing

Storyboarding and Animatics

Application of 2D Animation Principles

Design Portfolio

TERM 2

3D Basics - Modeling to Animation

Digital Modeling with Maya

Digital Sculpting

Texturing 3D Models with Maya

Lighting and Rendering Models with

Maya

Rigging 3D Models with Maya

3D Character Animation

FX, Dynamics and Simulation

Matchmoving and Camera Tracking

Crowd Simulation

Working with Arnold Renderer

Digital Compositing

3D Animation Portfolio

TERM 3

VFX Film Making

Pre-visualization

Introduction to Nuke

Rotoscopy using Silhoutte

Wire Removal

Colour Correction

Green / Blue Screen

Matchmoving & Camera Tracking

Matte Painting

Specialisation & Digital Portfolio Development (Choose 1 elective)

JOB PROFILES

3D Modeler | 3D Animator | Rigging Artist | Texturing Artist | Lighting Artist | Rendering Artist | Compositor | Previs Artist | VFX Artist | Roto & Paint Artist | Matchmove Artist | Tracking Artist | Storyboard Artist | Illustrator | Graphic Designer

SOFTWARES

Adobe Illustrator CC / Inkscape | Adobe Photoshop Extended CC / Pixlr | Adobe Audition CC / Audacity
Adobe Premiere Pro CC / VSDC Video Editor / OpenShot | Adobe Animate CC | Maya Unlimited 2018 / Blender
ZBrush 4R8 | Golaem Crowd | Arnold Renderer for Maya | Adobe After Effects Professional CC / Natron
Nuke / Natron | Silhouette | NukeX | Nuke & Photoshop

ANIMATION-VFX PRIME

TWO SKILLS. ONE PROGRAM.

Today's consumers are regularly engaged with animated visual experiences, and there is a huge demand for artists to create these experiences for various purposes. Hence, Arena Animation has introduced a combination of animation & VFX skills training with the Animation-VFX Prime Program.

TERM 1

Digital Design

Concepts of Design & Composition

Light, Colour & Perspectives

Concepts of Cinematography &

Photography

Character Designing

Application of 2D Animation

Principles

Anatomy - Clay Modeling &

Animation

Audio-video Editing

Storytelling & Script Writing

Storyboarding and Animatics

Pre-production Design Portfolio

TERM 2

3D Basics - Modeling to Animation

Digital Modeling with Maya

Texturing 3D Models with Maya

Lighting and Rendering Models with Maya

Rigging 3D Models with Maya

3D Character Animation

Digital Sculpting

FX Dynamics & Simulation

Photogrammetry & 3D Printing

Working with Arnold Renderer

Digital Compositing

3D Portfolio

TERM 3

VFX Storytelling & 3D Pre-visualization

Introduction to Nuke

RotoPaint & Wire Removal

Keying (Green / Blue Screen)

VFX Compositing with Nuke

Matte Painting

Rotoscopy

Matchmoving

VFX Portfolio

JOB PROFILES

Pre-production Artist | Character Designer | Storyboard Artist | Animatics Artist | 2D Digital Artist | 3D Asset Artist | 3D Modeler | Texturing Artist | Lighting Artist | Rigging Artist | 3D Generalist | 3D Animator | FX Artist | Photogrammetry Artist | Motion Graphic Designer | CG Compositor | Previz Artist | Roto Artist | Roto-Prep Artist | Paint Artist | Matte Paint Artist | Matchmove Artist | 3D Tracking Artist | Compositor

SOFTWARES

Adobe Photoshop | Adobe Animate CC | Stop Motion Pro | Adobe Audition & Adobe Premiere | Final Draft Storyboarder & Adobe Premiere Pro CC | Maya Unlimited 2018 | ZBrush 4R8 | XGen & RealFlow | Agisoft Metashape 3DF Zephyr | Arnold Renderer for Maya | Adobe After Effects | iClone | Nuke & Photoshop | Silhouette | 3D Equalizer

VFX FILM MAKING

TAKE YOUR VFX SKILLS TO FILMS

The VFX Film Making Program helps students gain the understanding of VFX Film Making production pipeline, and the skills needed to be successful as a VFX professional working in Hollywood, Bollywood and the Regional film industry.

TERM 1

History of Visual Effects in Films

Concepts of Graphics and Illustrations

Concepts of Cinematography &

Photography

Light, Colour & Perspectives

Digital Painting

Anatomy Study

Character Design

Visual Scripting with Film Language

Audio-video Editing

Storyboarding and Animatics

Application of 2D Animation

Principles

Project Portfolio

TERM 2

Fundamentals of VFX and 3D Basics

Digital Modeling with Maya

Digital Sculpting

Texturing 3D Models with Maya

Lighting Models with Maya

Rigging 3D Models with Maya

3D Character Animation & Rotomation

Particle & Dynamics

FX & Simulation

Matchmoving and Camera Tracking

Crowd Simulation

Working with Arnold Renderer

Layer-based Compositing

3D Design Portfolio

TERM 3

VFX Film Making - Pre to Post-production

Pre-visualization & VFX Video Shoot

Introduction to Nuke

Rotoscopy using Silhoutte

Roto and RotoPaint

Wire Removal

Colour Correction

Green / Blue Screen

Matchmoving Techniques

Matte Painting

Time Remapping & Bounding Boxes

Channel & Multi-passes

Advanced Compositing Tools

FX with Houdini

Zdepth & Multi-pass Compositing

Specialisation & Digital Portfolio Development (Choose 1 elective)

JOB PROFILES

Previz / Postviz Artist | Asset Artist | Layout Artist | Rotomation Artist FX Artist | Matchmoving Artist | Compositor

SOFTWARES

Adobe Photoshop Extended CC | Pixlr | Adobe Audition CC | Audacity | Adobe Premiere Pro CC | VSDC Video Editor OpenShot | Adobe Animate CC | Maya Unlimited 2018 | Blender | ZBrush 4R8 | Golaem Crowd Arnold Renderer for Maya | Adobe After Effects Professional CC | Natron | Maya & Adobe Premiere | Nuke Silhouette | NukeX | Mocha | 3D Equalizer | Photoshop | Houdini

BROADCAST PRIME

MAKE IT BIG IN BROADCAST

Broadcast Prime is a comprehensive program that trains students in all aspects of channel packaging and makes them job-ready. The program focuses on the design aspect of digital communication for films, TV and the digital media industry.



Concepts of Graphics and Illustrations

Typography Design

Digital Illustrations

Concepts of Cinematography & Photography

Concepts of 2D Digital Animation

Art of Storytelling & Script Writing

Anatomy Study

Character Design

Digital Painting

Audio-video Editing

Storyboarding and Animatics

Application of 2D Animation Principles

Design Portfolio

TERM 2

Broadcast Design

Digital Marketing & Media Concepts

3D Basics - Modeling to Animation

Motion Graphics in 3ds Max

Rendering with 3ds Max V-Ray

Broadcast Design using Cinema 4D

Visual Effects and Compositing

Advanced Post-production Techniques

Broadcast Media

Broadcast Design Portfolio

JOB PROFILES

Broadcast Designer | 3D Motion Graphics Artist | Compositor | Videographer CG Modeler | Graphic Designer | Illustrator | Storyboard Artist | Video Editor

SOFTWARES

Adobe Illustrator CC | Inkscape | Adobe Photoshop Extended CC | Pixlr
Adobe Audition CC | Audacity | Adobe Premiere Pro CC | VSDC Video Editor
OpenShot | Adobe Animate CC | 3ds Max 2018 | Blender | 3ds Max 2018 with V-Ray
Cinema 4D | Cinebench | Adobe After Effects Professional CC | Natron
VSDC Video Editor | Web, Television, Radio, Mobile, YouTube and Social Media

PROGRAM DURATION: 542 Hours

VFXCOMPOSITING

& EDITING

MASTER THE CRAFT OF COMPOSITING

The world of visual effects relies on VFX Compositors & Video Editors who integrate live action footage and computer graphics, and draw out the emotion of the story. Therefore, Arena Animation has introduced the VFX Compositing & Editing Program.

TERM

Digital Design

Concepts of Cinematography & Photography

Light, Colour & Perspectives

Storytelling & Script Writing

Audio-video Editing

Storyboarding and Animatics

VFX Storytelling & 3D Pre-

Visualization

Digital Compositing

Introduction to Nuke

RotoPaint & Wire Removal

Keying (Green / Blue Screen)

VFX Compositing with Nuke

Rotoscopy

Matchmoving

Film Editing

Colour Grading

VFX Portfolio



JOB PROFILES

Compositor | Previz Artist | Roto Artist | Roto-Prep Artist | Paint Artist | Matte Paint Artist | Matchmove Artist | 3D Tracking Artist | Video Editor | Colour Grading Artist | Motion Graphics Designer

SOFTWARES

Adobe Photoshop | Final Draft | Adobe Audition & Adobe Premiere Pro Storyboarder & Adobe Premiere Pro CC | Adobe After Effects | iClone | Nuke Silhouette | 3D Equalizer | Adobe Premiere & Final Cut Pro

PROGRAM DURATION: 288 Hours



GRAPHICS, WEBDESIGNAND DEVELOPMENT

DESIGN FOR THE WORLD WIDE WEB

Graphics Web Design & Development (GWDD) is a comprehensive program that trains students in all aspects of graphic designing, web designing and web development. The program uses industry-endorsed techniques to transform students into in-demand creative professionals.

TERM 1

Concepts of Graphics and Illustrations
Web Designing Concepts
UI / UX for Responsive Design
Typography Design
Illustrations for Web
Creating Artworks
Layout Design

Web Animation using Animate CC Web Design Portfolio

TERM 2

Concepts of Programming
Building Next Generation Websites
Web Development using AngularJS
Essentials of Node.js
Application Development using ReactJS
Design and Development using Programming Language
Working with Content Management System
Search Engine Optimization
Web AdWords
Web Analytics
Web Design & Development Portfolio

JOB PROFILES

Web Designer | UI Designer | Layout Designer | Flash Animator Graphic Designer | Web Developer | SEO Consultant Content Management | System Specialist

SOFTWARES

Adobe Illustrator CC | CorelDraw X8 | Adobe Photoshop CC | PHP Adobe Animate CC | HTML5, CSS3 and JavaScript | WordPress Node-v12.14.0, Visual Code 1.41 | React 0.14.3, Visual Code 1.41



PRINT & PUBLISHING

TERM 1

Design & Visualization Fundamentals
Graphics & Illustration Fundamentals
Typography Techniques
Illustrations for Print
Creating Artworks
Image Magic with Photoshop CC
Design for Print & Advertising
Page Design
Print Portfolio





W E B D E S I G N I N G

TERM 1

Concepts of Graphics & Illustrations
Web Designing Concepts

UI/UX for Responsive Design

Typography Design

Illustrations for Web

Layout Design

Web Animation using Animate CC

Building Next Generation Websites

Web Design Portfolio



On completion, this program opens up a wide range of job roles for the students:

Web Designer | Layout Designer | Graphic Designer | Flash Animator | Web Developer Content Management System Specialist | Illustrator | Visualizer

DIGITAL ADVERTISING DESIGNAND MARKETING



TAKE OVER THE WORLD OF DIGITAL MEDIA

The Digital Advertising Design and Marketing Program gives a thorough grounding in the fundamentals & techniques of digital illustrations, typography techniques, digital advertising concepts, digital video techniques, internet advertising, email marketing and mobile marketing.

TERM 1

Digital Advertising Concepts

Typography Design

Digital Artworks

Digital Imaging

Sound Composition

Digital Video Techniques

Design Communication

Design Portfolio

TERM 2

Marketing Basics

Internet Advertising with Search Network

Search Optimization Techniques

Creative Display Ad Solutions

Marketing using Email - 1

Mobile Marketing in Practice

Introduction to Analytics

Digital Marketing Portfolio



JOB PROFILES

Digital Graphic Designer | Illustrator | Audio-video Editor | Digital Sales Executive SEO Executive | Digital Marketing Executive

SOFTWARES

Adobe Illustrator CC | Adobe Photoshop CC Adobe Audition CC | Adobe Premiere CC / Prelude CC9

PROGRAM DURATION: 246 Hours

MOTION GRAPHIC DESIGN

DESIGN YOUR DESTINY

This is a comprehensive program that trains students in all aspects of design and transforms them into complete design professionals. The Motion Graphic Design Program exposes students to fundamentals, techniques and trends in the digital media required to succeed in the industry.



Concepts of Graphics and Illustrations

Typography Techniques

Illustrations for Print

Image Magic with Photoshop CC

Design for Print and Advertising

Page Design

Concepts of Cinematography & Photography

Working with Audio

Digital Video Editing, Colour Grading & Finishing

Digital Compositing

Portfolio Project

JOB PROFILES

Graphic Designer | Illustrator | Layout Designer | Visualizer Motion Graphics Artist | Motion Graphics Designer Video Editor | Compositor





PROGRAM DURATION: 214 Hours



UI/UX

DESIGN UNPARALLELED EXPERIENCES

User Interface / User Experience is implemented across all gadgets today, big or small. The UI / UX program is a gateway into the revolutionary world of UI / UX through 3 terms of extensive learning on this extremely vast, multidisciplinary and fascinating field.





TERM 1

UX Design Overview

Basics of Usability

UXD Process and Workflow

UX Research Phase

UX Design Phase

Validation and Implementation Phase

UX Design Portfolio-1

TERM 2

Elements of User Interface (UI) Design

Pillars of UI Design

Dashboards and Data Visualization

UI Design for Mobile Devices, Web and Software

Web Technology for UI Designers

Wireframing and Prototype for UI Design

Usability and Testing for UI Design

UI Design Portfolio

TERM 3

Basics of Interaction Design

Interaction Design and Usability

Information Architecture

User Flow

Wireframes and Prototypes

Design Pattern and Data Driven Validation

UX Design Portfolio-2

JOB PROFILES

UX Designer | Information Architecture (IA) | Interaction Designer (IXD) | Visual Designer | UX Tester User Interface Designer | Creative Designer | Product Designer | UI Developer

SOFTWARES

Photoshop | Illustrator | Xd | Sketch | Figma | HTML5 | CSS3 | JavaScript | jQuery | Bootstrap | Material Design

PROGRAM DURATION: 270 Hours





BLENDER 3D ANIMATION PROGRAM

BLEND YOUR CREATIVITY WITH YOUR CAREER

In this program, students learn to create 3D Animation, 3D assets, environments and animated characters in Blender. From the first polygon to the final render, students will learn all the steps involved in 3D Animation process to bring imagination to life.

TERM

Introduction to Blender

3D Asset Modeling

Retopology, UV Mapping and Texturing

Advanced UV Mapping & Texturing

PBR Texturing, Lighting & Rendering

3D Character Modeling

Character UV Mapping & Baking

Character Texturing & Creating Materials

Character Rigging

Lighting & Rendering

3D Character Animation

3D Portfolio

JOB PROFILES

3D Modeler | Digital Sculptor | Texturing Artist Lighting Artist | Rigging Artist | 3D Animator | Rendering Artist

SOFTWARES

Blender | Krita | Substance Painter

PROGRAM DURATION: 288 Hours

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HALL OF FAME

Here's a list of our students who have made their mark by working in Hollywood and Bollywood movies, inspiring a whole new generation of students.



AWARDS

Our students have also won awards and recognition on various National and International events and platforms.

| | AWARDS / CREDITS | RECOGNITION | SHORT FILM /MOVIE / WINNER |
|-----------------|---|--|---|
| >> | FICCI BAF AWARDS | Best Animated Short Film- Winner (Student) | JOY RIDE |
| >> | ASIFA INDIA IAD: AWARDS OF EXCELLENCE | Best 3D Animation Short Film | TWISTED |
| >> | Logo Designed for Maharashtra State Commission - Right to Service | Felicitated by Maharashtra's Chief Minister, Mr. Devendra Fadnavis | NARESH AGRAWAL |
| >> | Chandigarh University Animation Film Festival (CUAFF) 2018 | Best Animation Film (Winner) | TOILET - AB SE KHULE ME KHULASA NAHI |
| >> | Global Taj International Film Festival (Agra, India) 2019 | Best Animation Story | MY DAUGHTER IS MY SON |
| >> | Chambal International Film Festival Kota, Rajasthan 2020 | Festival Special Mention - 2D Animation (Student Category) | ZERO |
| >> | Chambal International Film Festival Kota, Rajasthan 2020 | Best Animation Concept (Student Category) | THE LEGEND OF FOREST |
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TESTIMONIES OFOUR EXCELLENCE

"I got a clear understanding of the industry at Arena Animation. I got hands-on training and advice from experts which helped me get the job I wanted."

Vaibhavi P. Apte Graphic Designer

"I'm so glad I studied here. I got the right training and insightful guidance needed to succeed in my career."

Swet Suresh Joshi Camera Tracker "Great faculty!
Industry-relevant training.
Helpful Placement Cell.
I couldn't ask for more."

Wahid Attar Motion Graphics Artist

"At Arena, I got the training
I needed to become job-ready.
The faculty members are
extremely good at what they do."

Ganesh Ashok Jadhav Content Uploader

"Very good institute.
Especially the faculty
members. They are the best
at teaching."

Hritvik Naresh Phutane
3D Modeler & Texturer

"It's a very good institute and I learned a lot. The Placement Cell was also great in helping me to find the right job!"

Ghulam Rouhan Samdani Concept Artist



ALL-ROUND LEARNING

Arena Animation instills a winning spirit in its students through enriching experiences, which include a blend of concepts, industry-relevant tools and techniques as well as resources available online as well as through a host of live forums.



Onlinevasity is a unique learning portal that gives students access to 24x7, anywhere, anytime learning. It also offers a host of facilities, like special student offers, peer-to-peer chats, online guidance, knowledge tools, etc.



Creosouls is a one-stop online portfolio management and social networking platform for Arena Animation students where they can share their portfolio, exchange ideas and get access to networking and job opportunities.



To make learning an interactive experience, Arena Animation has created an Augmented Reality-enabled book that students can access to get a better understanding of the subjects.

CREATIVE ENGAGEMENTS



A live platform where Media and Entertainment industry stalwarts from India and the world share insights and personal experiences about working and collaborating on some of the best creative work done worldwide. Students gain first-hand knowledge and exposure to the industry.



A series of free workshops and demo classes held at Arena Animation centres to enable students gain insights on the Media and Entertainment segment.



It is an exclusive forum for students of Arena Animation all over India. It gives them an opportunity to compete with peers, test their knowledge, apply their skills, be mentored by and gain insights from a jury of industry experts.





The National Student Meet is a multi-day event for students from across India to come together to learn and interact with industry experts, followed by exciting activities and games.

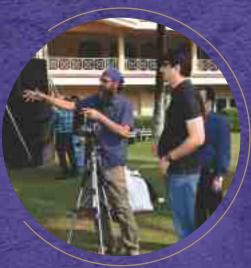
ORBIT LIVE BE THE STAR

Arena Animation students get an invaluable opportunity to interact with the global masters of Media and Entertainment through Orbit Live - our internationally acclaimed festival.















www.arena-multimedia.com







